



MEDIA STATEMENT FOR IMMEDIATE RELEASE

Frank Dialogue Holdings and Masithuthuke Holdings Launch Groundbreaking Research on the Future of B-BBEE in South Africa

Frank Dialogue Holdings, in partnership with Masithuthuke Holdings, has officially launched a three-month research project aimed at interrogating the future of Broad-Based Black Economic Empowerment (B-BBEE) in South Africa.

The research project is titled *“Frank Dialogue Research Project on B-BBEE in South Africa”* and will run from 12 January 2026 to 11 April 2026. This research seeks to critically evaluate the effectiveness of the existing B-BBEE framework in driving meaningful and sustainable economic transformation.

The study will assess the impact of the B-BBEE Codes of Good Practice on key transformation pillars, including ownership, management control, skills development, preferential procurement, and enterprise and supplier development. It will further examine the broader implications of current empowerment policies on economic growth, foreign direct investment, and Small and Medium Enterprise (SME) development. The project aims to move beyond surface-level compliance debates and contribute to evidence-based policy discourse.

The final deliverable will be a comprehensive analytical report which will include:

- A detailed policy review of the B-BBEE Act 53 of 2003, the 2013 amendments, and the Codes of Good Practice, including recent sectoral updates.
- A literature review drawing on academic research, B-BBEE Commission reports, and independent economic analyses from 2015 to 2025.
- Qualitative stakeholder interviews with policymakers, B-BBEE practitioners, industry leaders, and SME owners.



- Data analysis, scenario considerations, and clear, actionable recommendations.

The research will be presented in a professional format suitable for strategic, corporate, and parliamentary engagement.

Frank Dialogue Holdings and Masithuthuke Holdings believe the project will make a meaningful contribution to national conversations on economic transformation and inform policy, business strategy, and public discourse on the future of B-BBEE in South Africa.

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